



Dear Friend,

Santa Cruz's Third Annual Hot Rods for Kids will be held Saturday, **August 18, 2012** at the Santa Cruz County Fairgrounds, 2601 East Lake Ave. in Watsonville. **We expect over 3,000 spectators and 300 show cars at this year's event.**

We are hopeful that you will support Hot Rods for Kids by becoming a sponsor or with a donation of a gift certificate or item for our raffle. This remarkable event will feature a wide assortment of cars that will impress and attract any automotive lover including an amazing collection of nostalgic race cars. While strolling amongst the magnificent array of cars, guests will enjoy food, live music, raffle prizes a kids' zone and more.

Hot Rods for Kids is a car show open to all classes of cars that was started in 2010 by Pamela Whittington and her team at Classic Cleaners as a way to raise awareness and much-needed funds for organizations serving children and youth in our community.

Proceeds from Hot Rods for Kids will benefit the Youth Development Services and Family Literacy Programs of the Walnut Avenue Women's Center, a strength-based family resource center providing support and services so women, children and families have the opportunities and skills to thrive.

To better understand the impact of the Youth Development and Family Literacy Services and Programs at the Walnut Avenue Women's Center, we thought we would breakdown what the advocates in just these two departments accomplish during an average week in our community*:

- One-on-one mentoring for 25 teens;
- Gender specific support groups for over 50 teens;
- Life Skills and Healthy Relationship Workshops for over 100 youth in local schools;
- Assistance to 15 teen moms and 16 families through home visits, literacy and basic education support;
- Childcare for 48 children so parents can attend parenting classes, school and work
- Provide food, diapers and basic household items for over 40 families.

*Please note that a large number of the children, teens and families we serve come to our services having been affected by domestic violence and/or other trauma. More information about the programs of the Walnut Avenue Women's Center can be found at www.WAWC.org.

Our team will be contacting you within the next few weeks to confirm your participation and arrange for delivery or pick-up or you can mail your gift in the enclosed envelope. Your contribution is tax deductible and our non-profit tax I.D. # is [94-1186-197](tel:94-1186-197).

Thank you for your support. We hope to see you at Hot Rods for Kids on August 18th!!

The Steering Committee of Hot Rods for Kids

www.HotRodsForKids.com